



Dear RSL - Florida Supporter and Potential Sponsor:

Real Salt Lake Soccer Club (RSL - Florida) is pleased that you are interested in becoming a business sponsor in support of RSL - Florida and youth soccer in the greater Tampa Bay area. RSL - Florida is a non-profit 501(c)3, volunteer organization providing a positive soccer environment that encourages teamwork, learning, responsibility and sportsmanship to over 1,400 children and their families. It is our mission to provide a competitive soccer club devoted to the principles of good conduct, superior sportsmanship, respect for the game, and fair play.

We ask and welcome you to be part of our team by becoming a business sponsor. By financially supporting our organization, your contribution will allow us to improve our soccer programs and facilities, provide financial aid for worthy players and offset the cost of participation.

While there are many levels of giving, please know that we appreciate any donation that you feel is appropriate for your business. Any amount is tax deductible and your contribution will be recognized accordingly both locally and regionally.

Please look over the enclosed Sponsorship Information Guide and Submission Form that outlines the various ways in which you can help support our youth. If you are interested in becoming a business sponsor, please complete the form and forward it along with your contribution to:

RSL - Florida
Director of Sponsorship/Fundraising
PO Box 18736, Tampa, Florida 33679-8736

The RSL - Florida sincerely appreciates your interest and consideration to support us in our efforts. If you have any questions, please do not hesitate to contact me. (dlaxer@mac.com)

Sincerely,

David Laxer
RSL - Florida Director of Sponsorship and Fundraising