



HENDERSONVILLE SOCCER CLUB SCORES SUPPORT FROM AMERICAN TIRE COMPANY AND UNIROYAL® TIRE

HENDERSONVILLE, Tenn. – (May 6, 2009) – American Tire Company, along with Uniroyal® Tire, has donated over \$1,450 in both funds and equipment to the Hendersonville Soccer Club as part of a longstanding program by Uniroyal to support youth soccer across the nation.

Since its founding in 2000, the Uniroyal Soccer Program has touched countless players and teams. This year the program is celebrating its 10 year anniversary, with nearly \$12 million in funds and equipment, including nearly one million soccer balls, given to youth soccer organizations across the country. And after ten years of dedication, the program continues to grow, supporting more communities each year.

“Being a part of such an accomplished program gives us a sense of pride,” said David Willis from American Tire Company. “We are so excited to see the kids smiling faces from the Hendersonville Soccer Club when they get a soccer ball. The program gives us a great opportunity to connect with the community and it’s rewarding to know we are helping keep kids in the game.”

“This program started as a grassroots initiative with 200 Uniroyal dealers,” said Kaz Holley, brand director for Uniroyal Tire. “Now, after 10 years, the program has grown to include over 1,000 dedicated dealers like American Tire Company throughout the U.S. and Canada. Uniroyal Tire’s mission has always been to bring value and quality to families, and the soccer program helps us do that in a unique way.”

To commemorate the 10 year anniversary of the program, Uniroyal is also giving away a soccer ball every day in 2009. Each daily winner will be entered into the Soccer Season Survival Giveaway for a grand prize of the top ten things needed for a great soccer season, including a \$500 gas card, a set of Uniroyal tires, a GPS system, a video recorder and more. To enter, or to get more details, go to www.UniroyalTires.com/sweeps.

Uniroyal® Tire is one of the world's leading tire brands for passenger and commercial cars, pick-ups, light trucks, mini vans and sport utility vehicles. Dating back to 1892, Uniroyal Tire has developed a reputation for providing high-quality, affordable tires including its Tiger Paw® and Laredo® series. Uniroyal tires offer just the right combination of dependability, traction and grip in almost every weather condition, and come with one of the industry's leading warranties.

To learn more about the Uniroyal Soccer Program, visit the brand's Web site at www.UniroyalTires.com. To learn more about American Tire Company please call David Willis, 615-264-2400 at 731 W. Main Street in Hendersonville.

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